



KLAS - LLC
3228 Channel 8 Drive
Las Vegas, NV 89109
Main: (702)792-8888
Billing: (702)650-1119

8NewsNow.com

Billing Address:

Cross Roads Media
Attention: Accounts Payable
66 Canal Center Plaza
Suite 555
Alexandria, VA 22314

Send Payment To:

KLAS - LLC
3228 Channel 8 Drive
Las Vegas, NV 89109

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
37419-2	10/07/12	October 2012	10/01/12 - 10/02/12

Station	Account Executive	Sales Office	Sales Region
KLAS	Mike Jones	Washington Katz	National

Advertiser	Product	Estimate Number
Crossroads GPS	ISSUE	1052

Flight Dates	Order #	Alt Order #
09/28/12 - 10/02/12	37419	08872753

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling
Political

IDB #	Advertiser Code	Product Code
	12	11

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
11	10/01/12	10/01/12	Live w/Kelly	9-10a	M-----	:30	1	\$1,100.00	NM
Weeks:	<u>Start Date</u> 10/01/12	<u>End Date</u> 10/07/12	<u>MTWTFSS</u> M-----	<u>Spots/Week</u> 1	<u>Rate</u> \$1,100.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	8	M	10/01/12	9:44 AM	Live w/Kelly	9-10a	:30	USPRTV15GPH	\$1,100.00 NM
12	10/02/12	10/02/12	Live w/Kelly	9-10a	-T-----	:30	2	\$1,100.00	NM
Weeks:	<u>Start Date</u> 10/01/12	<u>End Date</u> 10/07/12	<u>MTWTFSS</u> -T-----	<u>Spots/Week</u> 2	<u>Rate</u> \$1,100.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
2	8	Tu	10/02/12	8:58 AM	Live w/Kelly	9-10a	:30	USPRTV15GPH	\$1,100.00 NM
1	8	Tu	10/02/12	9:18 AM	Live w/Kelly	9-10a	:30	USPRTV15GPH	\$1,100.00 NM
14	10/01/12	10/01/12	Craig Ferguson	1237a-137a	M-----	:30	1	\$450.00	NM
Weeks:	<u>Start Date</u> 10/01/12	<u>End Date</u> 10/07/12	<u>MTWTFSS</u> M-----	<u>Spots/Week</u> 1	<u>Rate</u> \$450.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	8	M	10/01/12	1:31 AM	Craig Ferguson	1237a-137a	:30	USPRTV15GPH	\$450.00 NM
15	10/02/12	10/02/12	Craig Ferguson	1237a-137a	-T-----	:30	1	\$450.00	NM
Weeks:	<u>Start Date</u> 10/01/12	<u>End Date</u> 10/07/12	<u>MTWTFSS</u> -T-----	<u>Spots/Week</u> 1	<u>Rate</u> \$450.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	8	Tu	10/02/12	12:56 AM	Craig Ferguson	1237a-137a	:30	USPRTV15GPH	\$450.00 NM
18	10/01/12	10/01/12	8 News Now 5-630p M-F	5-630p	M-----	:30	2	\$1,700.00	NM
Weeks:	<u>Start Date</u> 10/01/12	<u>End Date</u> 10/07/12	<u>MTWTFSS</u> M-----	<u>Spots/Week</u> 2	<u>Rate</u> \$1,700.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	8	M	10/01/12		8 News Now 5-630p M-F	5-630p	:00		\$1,700.00 NM
			See MG 18.3, 18.4						
2	8	M	10/01/12		8 News Now 5-630p M-F	5-630p	:00		\$1,700.00 NM
			See MG 18.3, 18.4						
4	8	M	10/01/12	6:08 PM	8 News Now 5-630p M-F	5-630p	:30	USPRTV15GPH	\$1,700.00 NM
			MG for 18.1, 18.2						

We warrant that the actual broadcast information shown on this invoice was taken from the program log. In accordance with Paragraphs 49 and 50 of United States Federal Communications Commission Report and Order No. FCC 07-217, KLAS-TV, LLC, will not discriminate in any contract for advertising on the basis of race or ethnicity, and all such contracts will be evaluated, accepted, negotiated and completed without regard to race or ethnicity.



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25	10/01/12	10/01/12	8 News Now 6a M-F	6-7a	M-----	:30	2	\$1,200.00	NM																																																																																																															
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	10/01/12	10/07/12	M-----	2	\$1,000.00																																																																																																																			
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																																																														
1	8	M	10/01/12	8:21 AM	CBS This Morning	7-9a	:30	USPRTV15GPH	\$1,000.00	NM																																																																																																														
2	8	M	10/01/12	8:46 AM	CBS This Morning	7-9a	:30	USPRTV15GPH	\$1,000.00	NM																																																																																																														



8NewsNow.com

Send Payment To:

KLAS - LLC
3228 Channel 8 Drive
Las Vegas, NV 89109

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
37419-2	10/07/12	October 2012	10/01/12 - 10/02/12
Advertiser	Product	Estimate Number	
Crossroads GPS	ISSUE	1052	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
37	10/02/12	10/02/12	CBS This Morning	7-9a	-T-----	:30	2	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -T----- 2 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 Tu 10/02/12 7:29 AM CBS This Morning 7-9a :30 USPRTV15GPH \$1,000.00 NM 2 8 Tu 10/02/12 8:41 AM CBS This Morning 7-9a :30 USPRTV15GPH \$1,000.00 NM									
51	10/02/12	10/02/12	NCIS: LA	9-10p	-T-----	:30	1	\$30,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -T----- 1 \$30,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 Tu 10/02/12 9:33 PM NCIS: LA 9-10p :30 USPRTV15GPH \$30,000.00 NM									
57	10/01/12	10/02/12	8 News Now 5a M-F	5-6a	MT-----	:30	4	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 MT----- 4 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 M 10/01/12 5:40 AM 8 News Now 5a M-F 5-6a :30 USPRTV15GPH \$1,000.00 NM 4 8 M 10/01/12 5:53 AM 8 News Now 5a M-F 5-6a :30 USPRTV15GPH \$1,000.00 NM 2 8 Tu 10/02/12 5:10 AM 8 News Now 5a M-F 5-6a :30 USPRTV15GPH \$1,000.00 NM 3 8 Tu 10/02/12 5:38 AM 8 News Now 5a M-F 5-6a :30 USPRTV15GPH \$1,000.00 NM									
58	10/01/12	10/02/12	8 News Now 4-5a	4-5a	MT-----	:30	4	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 MT----- 4 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 8 M 10/01/12 4:29 AM 8 News Now 4-5a 4-5a :30 USPRTV15GPH \$200.00 NM 1 8 M 10/01/12 4:48 AM 8 News Now 4-5a 4-5a :30 USPRTV15GPH \$200.00 NM 4 8 Tu 10/02/12 4:26 AM 8 News Now 4-5a 4-5a :30 USPRTV15GPH \$200.00 NM 2 8 Tu 10/02/12 4:56 AM 8 News Now 4-5a 4-5a :30 USPRTV15GPH \$200.00 NM									
59	10/01/12	10/02/12	8 News Now Noon M-F	12-1230p	MT-----	:30	2	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 MT----- 2 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 M 10/01/12 12:24 PM 8 News Now Noon M-F 12-1230p :30 USPRTV15GPH \$1,200.00 NM 2 8 Tu 10/02/12 12:20 PM 8 News Now Noon M-F 12-1230p :30 USPRTV15GPH \$1,200.00 NM									
Total Spots							31		

Payment Terms 30 Days

<u>Gross Total</u>	\$62,200.00
<u>Agency Commission</u>	\$9,330.00
<u>Net Amount Due</u>	\$52,870.00